

jrc  
Kids. Seniors. Community.

# CONNECTING GENERATIONS

2018 ANNUAL REPORT July 1, 2017 - June 30, 2018







## Mission Statement:

Educating Children  
Engaging Seniors  
Strengthening Community



*The **vision of JRC**  
is to inspire and  
empower children,  
seniors and families  
to achieve their fullest  
potential every day.*

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# Dear Friends of JRC,

This has been an exciting year for JRC as the JRC Board of Directors has worked closely with staff on the primary initiatives of early education and adult day services. JRC staff have continued to provide the highest quality services to children, seniors and families. JRC is working on early brain development of our youngest children so they may be prepared to succeed in kindergarten. Kindergarten-readiness sets the table for the rest of a child's life. Through adult day services, senior citizens are provided the opportunity to remain living in their own homes while being provided engaging experiences to meet their needs and the needs of their caregivers at approximately 14% the cost of long term care.

JRC has undertaken an exciting course of action to provide additional care for these two vulnerable populations. JRC will double the number of both young children and senior citizens they serve over the next few years. JRC purchased the former Meyers Lake Ballroom facility March 2018 with plans to convert the property to into a combined "state of the art" adult day center and early education center.

Currently, JRC Learning Center has developed an Intergenerational Connections program connecting children with seniors, continuing a Healthy Habits for Life curriculum which provides primarily fresh and non-processed foods into each child's diet, and has also introduced the arts and physical health into our preschool programming.

The JRC Adult Day Center has continued health-related programming by introducing Chair Aerobics, swimming and Intergenerational Yoga as an addition to its regular exercise programming. Regular field trips have also increased the interests of seniors who like to be active. At JRC, we live by the statement that "seniors can do almost anything others do, but they may have to do it differently."

Volunteers have played a major role in JRC's success. Rooms have been modified by the work of volunteers, and we have a librarian who shares her gifts with children at the Learning Center. At the adult day center, volunteers have led fashions shows, participate on field trips and even take part in our annual car show.

On behalf of the JRC Board of Directors, staff, volunteers, and most importantly, the children, seniors and families we serve, we thank you for supporting the mission of JRC to *enrich lives through Educating children, Engaging seniors and Strengthening community!*

Sincerely,



**Tom Thompson**  
JRC Executive Director



**Chris Kaboth**  
JRC Board President



**Tom Thompson**  
JRC Executive Director



**Chris Kaboth**  
JRC Board President







# Connecting Our Past-Present-Future

JRC has a rich and long history that can be traced back to its early beginning in 1974. Father John Robert Coleman founded J.R. Coleman to bring services to the people of the northeast Canton community through his daily example. On September 5, 2013, the name J.R. Coleman was changed to "JRC" to differentiate our services to the community. Our new name set us apart, strengthened our foundation and gave us a fresh, new direction for the future.

The JRC Learning Center, located on 14th Street in northeast Stark County, continues to be a 5-Star Step Up To Quality rated center, the highest rating attainable in the state of Ohio. JRC's Adult Day Center continues to be a model for adult day centers and "THE" place to be for the Grand generation.

For more than 45 years, JRC has educated children and given seniors a renewed purpose in life with contributions from past and present visionaries. Going forward, we proudly look back at the legacy of JRC for inspiration as we strive to enhance services by adding a second Learning Center and expanding our current JRC Adult Day Center to double the amount of seniors who will experience engaging activities designed to keep them independent as long as possible.

On March 31, 2018, JRC purchased the Meyers Lake Ballroom building located at 3300 Parkway Street NW in Canton. This

wonderful landmark that served Stark County for so many years as a place for friends to gather and celebrate special occasions, will continue to serve Stark County by being re-purposed into the JRC Campus at Meyers Lake.

The JRC Campus will include a second Learning Center, which will serve 140 children annually ages 6 weeks to 5 years of age serving NW and SW Canton and surrounding areas. It will consist of 8 classrooms, a library, a motor skills room, a gym and 2 playgrounds. The JRC Adult Day Center will be expanded, doubling the capacity for the number of seniors served and adding clinical space and a TeleMed Clinic. A central kitchen will facilitate the preparation of 72,000 nutritious meals for children and seniors annually while the administrative offices co-located in the same building will facilitate efficiency of business.

JRC's unique "Intergenerational Connections" Program, which began in September 2017, is connecting children and seniors with far-reaching benefits to both generations. The new facility will allow a "shared site" program to bring the children and seniors together daily.

Early education is a proven path out of poverty and JRC believes every child deserves a future full of possibilities. On the other end of the age spectrum, JRC rescues seniors from the loneliness, isolation and poor health that many experience living life on their own.

JRC's focus to care for our two most vulnerable populations, children and seniors, is making our community stronger by enriching the lives of Stark County families.





# JRC Learning Center

## Connecting Children to Essential Early Education

Since 1980, JRC has provided quality early education and care to primarily low-to-middle income children, ages 6 weeks to 12 years old.

JRC's holistic approach to early childhood development prepares children intellectually, physically, emotionally, socially and cognitively to succeed in life.

JRC offers an Early Head Start program for 28 children which includes before and after wrap-around services.

In addition, over 30 children received free preschool services through a collaboration between Canton City School District and JRC.



### Fast Facts

JRC is **1 of only 7 5-Star Centers in Stark County** offering quality early education and care for children ages 6 weeks through 5 years old

**207 Infants, Toddlers & Preschoolers** participated in Creative Curriculum early education activities

**110 Elementary Students** participated in before/after school & Summer of Excellence programs

**317 Total Children Taught** in accredited, modern, kid-friendly, and family-oriented facilities

**2,657 Children Educated** since 2000

#### All-Day, Year-Round Care

The Learning Center is open from 6:30 a.m.-6:30 p.m., Monday-Friday, supporting parents' schedules before and after work and school

**66,024 Healthy Meals** served family-style to an average of **127 Children Every Day**

Most processed food eliminated from monthly menu

#### 60 Minutes of Daily Fitness Activity

Expanding early learning - including high-quality preschool - provides society with a **Return on Investment of Up To \$17.00 for Every \$1.00 Spent!\***

\*Source: "\$4.17 of this return accrued to the participants, mostly due to increased earnings, while \$12.90 accrued to the general public, mostly due to reduced crime (Belfield et al. 2006)." Economic Impacts of Early Care and Education in California by Jennifer MacGillvary and Laurel Lucia, August 2011. [http://laborcenter.berkeley.edu/pdf/2011/child\\_care\\_report0811.pdf](http://laborcenter.berkeley.edu/pdf/2011/child_care_report0811.pdf) accessed Oct.30, 2018.



# 50+ Collaborations

## JRC is Proud to Work with Our Partners

Canton Parks & Recreation Department

Canton City Schools

(Preschool partner and Early College Academy internships)

City of Canton

Citizens Bank

Child & Adolescent Behavioral Health

Child Care Connection

Early Childhood Resource Center (ECRC)

First Tee

Huntington Bank

Stark County District Library

(Main & Madge Youtz Branches)

PNC Bank

Nationwide Insurance

Ohio State Park Naturalist

OSU Extension

Prevent Blindness Ohio

Project Rebuild

Canton Harbor High School

SPARK

StarkFresh

United Way of Greater Stark County

UPS

Better Business Bureau

(JRC is an Accredited Charity)

Canton YWCA

Stark County YMCA

Ohio Child and Adult Food Program

Mercy Medical Center

Mercy Medical at St. Paul's Square

Shared Blessings

Stark County Medical Auxiliary

Ohio Department of Job and Family Services

Stark County Department of Job and Family Services

THRIVE

Resiliency

Stark County Education Service Center

CARE Team

Stark Educational Partnership, Inc.

Stark County Community Action Agency

(Head Start)

Early Childhood Taskforce

Help Me Grow

The Artful Living Program

Canton City Health Department

OWL: Observe, Wonder, Lead

Mighty Wind Christian Outreach

CAST (Caring and Serving Together)

Canton City Health Department

Stark County Health Department

Timken

Fresh Mark

Fresh Mark Employees Civic Fund

Faith Family Church

JRC Women in History Committee

Master Gardeners

Canton Township Fire Department

Van Nostren Young Insurance

Whitacre Greer Company Marathon

Nationwide Mutual Insurance Company

Hendrickson

Stark Parks

*and more...*





# JRC Adult Day Center

Connecting Seniors to  
Independent, Dignified,  
& Purposeful Living!

Engaging  
Activities

Computer  
Technology,  
Video Games,  
& Skype

6:1  
Members:Staff

Games  
& Crafts

Breakfast, Lunch,  
& Snacks in the  
JRC Bistro

Raised-Bed  
Gardening

Library

Respite for  
Caretakers

Intergenerational  
Connections

Bible Study

Courtyard

Chair Aerobics

Field Trips  
to Bowling,  
Fishing, Lunch,  
Museums,  
Amish Country

Exercise

Peace  
of Mind

"Christmas  
Every Day!"

## 105 Seniors

Combined for an attendance of  
7,495 Days Participation  
in the JRC Adult Day Program

## 11,467 Healthy Meals

Prepared and Served,  
Accommodating Each Adult's  
Individual Medical and Nutritional Needs





## A Special Message from a Member's Family....

"I received a wonderful surprise two weeks ago, when I took my husband to see his internal medicine doctor for his routine six month check-up.

The first part of his visit is the recording of his weight. Afterwards, the nurse said to me, "Ron has lost 14 lbs." I replied that his eating habits had not changed, but that his daily lifestyle and activity had changed for the better.

Previous to his enrollment at the JRC Adult Day Center, Ron spent his days alone at home, hardly doing anything besides waiting for me to return home from work in the afternoon. Simply put, he was a couch potato, sitting and watching TV all day until my arrival.

I tried to take him to the North Canton YMCA for some exercise. The only form he liked was riding the bicycle, but if bike #45 was not available, he would not try any other machine, and we would leave the facility without exercise.

When the doctor informed me that Ron could not be left home alone for any length of time, I began taking Ron to work with me. He did not like this new arrangement at all!

I am so thankful that Ron is now attending the JRC Adult Day Center. I am positive that the exercise routines he participates in are conducive to his recent weight loss and beneficial to his overall health.

Ron has made new friends, and has settled into his daily activities at the center. Now he only wishes he could attend on Saturday and Sunday too!

Thank you for the personal care and attention that all of the staff gives to Ron."

—*Evangeline "Evie" Riegler,*  
spouse to Ronald L Riegler, Attendee



## More Appreciation from Our Clients

"I love the JRC Adult Day Center because everyone is so nice and helpful. Staff members have helped my balance and I feel more physically able to do things since attending. I feel more at ease and enjoy being among people every day. I don't feel lonely anymore."

"I didn't know how to start a craft that another member was making so I asked her to explain the process. After she walked me through the instruction, she stated, 'Thank You for letting me show you - it made me feel wanted!'"



# The Value of Bringing the Generations Together!

In JRC's first Intergenerational Connections Program activity on September 7, 2017, Jackie, who has been a member of JRC Adult Day Center for four years and had been diagnosed with Alzheimer's, and Amari who attends the JRC Learning Center, were partnered together. Jackie has difficulty speaking full sentences, often only able to say one or two words at a time. She was trying very diligently to ask Amari if she knew the color of the crayon she was holding. Amari kept looking at me, puzzled, because she did not understand what Jackie was trying to ask and Jackie began to become frustrated.

Suddenly, after many attempts, Jackie stopped talking for a moment and then slowly, but clearly posed her question to Amari. She asked "What color is that?" I had my phone with me

and snapped the photo below. Jackie had realized she was able to say what she had been trying so hard to say. As Jackie's eyes widened, Amari looked at the crayon and smiled because she had finally been able to understand Jackie's question. What a moment that was for all of us!

Two generations at opposite ends of the life cycle can inspire each other to be the best they can be. Children experience the unconditional love seniors can give as well as learn valuable life skills. Seniors have a renewed purpose to make a difference in a child's life by sharing their knowledge and life experiences. The benefits of this program are far-reaching for both generations. We have just begun to see the many ways both of these vulnerable populations are benefiting from intergenerational connections!

—Karen Shackelford  
*Director, Intergenerational  
Connections Program*







## Weekly Visits to Look Forward To!

JRC's unique Intergenerational Connections program began in September 2017. Intentionally designed, one hour, weekly visits between the children of the Learning Center and seniors of the Adult Day Center, are proving to have far-reaching benefits to both generations.

The program began with a social model whereby the children and seniors engaged in activities that promoted building relationships. The children immediately looked forward to their "grandmas and grandpas" day and the seniors loved the energy and unconditional love from the children. After a few months, the program became more physical. It was amazing to see how the children and seniors helped each other move through the games and exercises.

The love the seniors and the children have for each other is plain to see. The connections made and strengthened every week are making a difference to the families of both age groups. When the JRC Campus at Meyers Lake is complete, the new "intergenerational shared site" program will allow children and seniors to get together daily!

Ultimately, our community is stronger when seniors live with dignity and purpose, and when children gain understanding about the "grand" generation and why their actions today will have an impact on their tomorrow.

*JRC's "Intergenerational Connections" Program has an exciting future!*

## Appreciation from Seniors

"I wish we had more time with the children."  
—Peggy

"My 'kids' love to come. Being around the kids makes me happy."  
—Janet

"People feel better with their day."  
—Judy

"The kids make me look forward to coming. I wish we could increase the number of children I am involved with."  
—Hattie

When asked about any benefits that might be gained from involvement with the children, Penny said "Getting love from the children." Beth replied, "I look forward to every Thursday." And John commented that "I feel happier after activities with the kids."

## Raves from Children's Parents

"My daughter is working better with others, now."

"The children learn more than they would ever learn from a book and really enjoyed the 1:1 time."

"My daughter is more vocal about her school day. She's able to share what she has done with the 'grandmas & grandpas' and likes singing the songs she learns in the IG program, at home."

"I would love to see a calendar of the planned visits and a monthly newsletter sharing pictures, activities, etc."

"The children and the seniors are learning together."



## Connecting Community

# JRC Home Repair

JRC Home Repair provides services that contribute to the stability of owner-occupied homes in Stark, Summit, Wayne and Portage counties. Primarily serving senior citizens who are low-income homeowners, Home Repair helps with handicap accessible renovations and home repairs when deteriorating conditions threaten the health, safety and independence of residents. JRC Home Repair's objective is to enable homeowners to continue to reside in their homes for as long as possible. *During Fiscal Year 2018, 85 renovations and repairs were completed.*

This work also included minor plumbing repairs, ceiling and floor replacement, installations of ramps, bathroom modifications including hand held shower heads and grab bars, widening of doorways and entries to accommodate walkers or wheelchairs, and installation of interior and exterior railings as well as a variety of smaller household repairs. These accessibility modifications are designed to permit elderly and disabled homeowners to stay in or return after rehabilitation to their own homes preventing premature and costly nursing home placement.



## JRC Community & Economic Development

The Mahoning Road Economic Development Project is a comprehensive plan that includes \$21 million in infrastructure and street scape improvements along Mahoning Road in Canton. Construction began in Fiscal Year 2015 and Phase I—stretching from Grace Avenue NE through Harmont Avenue NE—has been completed.

Phase II construction from Grace Avenue NE through Cook Park broke ground in Summer 2017. Phase II improvements include infrastructure replacement, under-grounding of utilities, historic street lighting, new sidewalks and curbs. The projected benefits include retention of existing jobs and creation of new

jobs, private investments, increased marketability of property, increased property values and ultimately an improved quality of life for those who live and work in the surrounding neighborhoods.

*The project is part of over \$45 million in infrastructure and street scape improvements slated for 2014-2019 and extend from Canton's eastern boundary, along Mahoning and 12th Street, to Interstate 77 on the west. Project funding has been derived from private, local, state, and federal sources. Major partners, along with JRC, include the city of Canton and Stark Area Regional Transit Authority (SARTA).*



# Staff & Directors

## Central

**Tom Thompson**  
*Executive Director*

**Vicki Jin**  
*Chief Financial Officer*

**Dinese Cramer**  
*Director of Operations*

**Karen Shackelford**  
*Development Director*

**LeeAnn Chievitz**  
*Executive Assistant*

**Angela Zelasko**  
*Staff Accountant*

**Heather Huston**  
*Accounting Assistant*

## Program

**Melanie Griffith**  
*Adult Day Center Director*

**Kellie Davis**  
*Learning Center Director*

**Tim Dunne**  
*Facilities Manager*

## Board of Directors

**Chris Kaboth**  
*President*

**Ron Macala**  
*Vice President*

**Doug Van Nostran**  
*Treasurer*

**Dr. Jon Ash**  
*Secretary*

**Jack Boggins**

**Nathan Boyd**

**Nancy Cochrane**

**Mike Discenza**

**Ben Kirksey**

**Linnea Olbon**

**Rita Schaner**

**Tom Venturella**

**Dr. Walter Wagor**





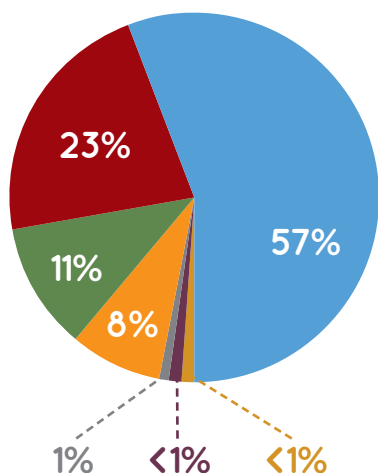
# Audited Financials

## Fiscal Year 2018

Total Administrative Expenses.....**\$294,344**  
Total Net Assets.....**\$4,133,178**

Combined and Audited Financial Statements of JRC Family, Renovation and Senior Divisions. The IRS Form 990 for each division and the entire financial audit for the 2018 fiscal year are available online at [www.JRCcares.org](http://www.JRCcares.org)

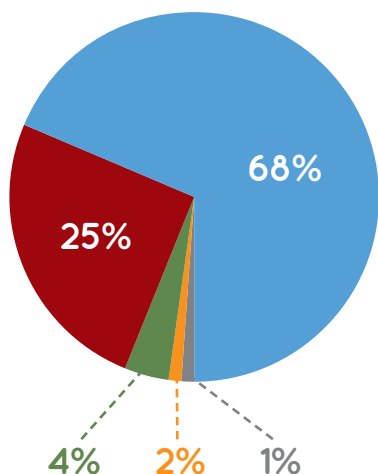
## Fiscal Year 2018 Revenue



Government Contracts & Grants	\$1,807,059 (57%)
Capital Campaign	\$724,662 (23%)
Program Service Fees	\$335,571 (11%)
United Way	\$264,200 (8%)
Foundations & Donors	\$27,789 (1%)
Fundraising	\$8,534 (<1%)
Miscellaneous	\$16,649 (<1%)

Total Revenue.....**\$3,184,464**

## Fiscal Year 2018 Expenses



Early Education & Care	\$1,742,776 (68%)
Senior Citizen Services	\$654,579 (25%)
Housing & Renovation	\$94,889 (4%)
Capital Campaign	\$57,345 (2%)
Fundraising	\$18,328 (1%)

Total Expenses.....**\$2,567,917**









## JRC Administrative Offices

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[www.JRCcares.org](http://www.JRCcares.org)



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